



## India Community Center

*Unite. Serve. Celebrate*

# ICC – Non-Profit Partner MOU

## 18th Annual ICC Sevathon 2026 (Sept 20th, 2026)

---

Congratulations on your decision to become a partner for ICC Sevathon 2026.

Partnering with community organizations is a great way for the ICC to reach out and support the community. ICC looks forward to continued engagement with Partners to help build the “Service” component of our charter, “Unite. Serve. Celebrate.”

This MOU has been put together to clarify benefits, expectations and responsibilities. Should you have any concerns or questions, please feel free to contact **Fiza Najeeb at [fiza@indiacc.org](mailto:fiza@indiacc.org)**.

### About ICC Sevathon

**ICC Sevathon** is a unique event to bring community organizations, walkers/runners, cultural teams, and members of the community together.

This event will be held at Baylands Park, Sunnyvale, CA on September 20, 2026 at 6:30 AM onwards.

**Event Details:** 10K, 5K, and Tiny Trots (1K), followed by a cultural presentation to maximize value for Partners & Sponsors. In addition, lots of exciting activities have been planned for guests of all ages to make this a vibrant and fun-filled family event. There is no fee for attendees. Walkers/runners pay a small registration fee.

### Partner Benefits

- Join hands as Partners and unite as a community to encourage, appreciate, & celebrate the spirit of “Seva” (service).
- An opportunity for each organization to showcase its unique mission of Seva.
- Educate attendees about your organization through informative displays and publicity on the ICC Sevathon website leading up to the event.
- Leverage help & experience that each Partner can provide.
- Minimal overhead of organizing an event of this magnitude for any one organization.
- Low financial risk as ICC bears all the event costs upfront.
- Provide a platform for your organization to build a network of Volunteers, Donors, & Sponsors.
- Potential media exposure and the ability to educate local community/city officials about your cause.
- Provide a common website for participants to register for the organization of their choice.
- Provide infrastructure for every Partner to set up their pledge website through the event management site.
- List of all the names of the walkers/runners registered in support of your organization for the event.



# India Community Center

*Unite. Serve. Celebrate*

## Sevathon Registration Details

ICC bears the full cost upfront for organizing Sevathon 2026. ICC wants to ensure Sevathon 2026 remains a sustainable program and is able to provide substantial benefit to Partners. In order to achieve this:

- Partners pay a nominal registration fee of \$400 to underwrite the costs for publicity, event participation, and event insurance. Non-profit partners that register before June 15 receive an early bird discount of \$50 (\$350 registration fee.).
- Partners publicize Sevathon to their supporters and walkers/runners.
- 50% Runner/Walker Registration Fee shared with Partners who register 40+ walkers/runners
- Complimentary table at the event

## Documents Required

1. Partner's 501(c)(3) IRS letter
2. Partner's W-9 form
3. Mission statement (short version)
4. Organization's logo (high-resolution)

## Partner Commitment

- Partner representative(s) must participate in periodic meetings to help with planning & execution.

## Volunteer Commitment

- Partner provides at least 2 volunteers to help in the planning process and on the day of the Sevathon event.

## ICC Responsibilities

- Provide infrastructure for the event planning and execution.
- Cover all event costs upfront.
- Provide marketing infrastructure to publicize the event (website, newsletter, community boards).
- Invite all relevant social & community associations/organizations to participate.
- Set up the registration website.
- Print Sevathon T-shirts for participants (walkers/runners).
- Timely distribution of funds post event by check to Partners, provided Partner has turned in 501(c)(3) and W-9 to ICC.

---

***We look forward to working as "Partners" to make Sevathon 2026 a successful event!***